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心之所向
●
皆有所成



[illegible]

辛福
新城

心之所向 皆有所成

INVEST IN XINCHENG

新城
XIN CHENG

CHARMING XINCHENG
CREATE THE FUTURE

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幸福路板块

心之所向

新城
XIN CHENG

皆有所成

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4

大明宫板块

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INVEST
IN
XINCHENG

新城
XIN-CHENG

CHARMING XINCHENG

魅力新城



新城区积

30.13
平方公里



新城区
常住人口

62.5
万人

区域 概况

Regional Overview



新城街道

9
个街道



新城社区

111
个社区

创享未来

CREATE THE FUTURE

构建现代产业体系

BUILD A MODERN INDUSTRIAL SYSTEM

■ 总部经济为引领

Leading by headquarters economy

■ 商务商贸、金融服务、文化旅游为主导

Business and commerce, financial services, and cultural tourism are the leading factors

■ 大健康、科技服务为特色

Featuring big health and technological services

Regional Advantages

区域优势

6 条
地铁

7 个
换乘站点

27 个
乘车站点

公共交通覆盖率

全市第一

Transport Coverage

No.1 in Xi'an

361 家
医疗机构

9 家
三级医院

医疗机构密度

全市第一

Medical Institution

No.1 in Xi'an

300 余家
精品酒店、民宿

4568.5 万人次

2022年全区接待游客

80 处

国家级重点保护单位、A级景区等

文旅资源密度

全市第一

Cultural Tourism Resources

No.1 in Xi'an

132 所
中小幼学校

21 所
省市重点学校

基础教育资源

全市第一

Educational Resources

No.1 in Xi'an

40 名
院士及经认定的
高层次人才

高层次人才储备量

全市领先

High-Level Talents

Leading in the city

8000 余亩
可开发净用地

可开发净用地面积

品质发展区第一

Net Exploitable Land Area

No.1 in quality development zone





心之所向
皆有所成

INVEST
IN
XINCHENG

新城
XIN
CHENG

TRANSFORM
RENEWAL
INDUSTRY
CULTURAL TOURISM

幸福路 板块

改造 • 发展新空间

幸福路板块东至华山厂铁路专用线、西至东二环、南至新兴南路、北至华清路。规划面积17.63平方公里，核心区11.2平方公里。



海纳物流改造项目



项目概况

四至

东起海纳公司家属院，西至西安铁路局，南到华清东路，北接十里铺村。

项目优势

项目位于幸福路地区的幸福林带北段，楼宇视野开阔，交通路网便捷，拥有丰富的生态资源，且周边基础设施配套完善，未来发展前景广阔。

85.8 占地面积
亩

80 限高
米

25 投资总额
亿元

≤ 2.8 容积率

投资方向

高端住宅、社区商业

幸福路管委会 029-68753751

Project Content



Project Location

Starting from the family courtyard of Haina Company in the east and ending at Xi'an Railway in the west Bureau, south to Huaqing East Road, north to Shilipu Village.

Project Benefits

The project is located in the northern section of the Xingfu Forest Belt in the Xingfu Road area. The buildings have a broad view, convenient transportation network, rich ecological resources, and the surrounding infrastructure is well-equipped. The future development prospects are broad.

Total Investment

25 billion yuan (estimated)

Investment Direction

High end residential and community commerce

Contact Information

Happy Road Management Committee 029-68753751

项目概况

四至 东起华山铁路专用线，西至陕汽厂北区，
南到陕汽厂北区，北接华清东路。

项目优势 项目位于幸福路板块核心地带，公共交通
便捷，周边综合市场、购物广场等商圈规
模完善，商业氛围浓厚，教育、交通等生
活配套设施齐全。

99 占地面积
亩

150 限高
米

23 投资总额
亿元

≤ 5.0 容积率

投资方向

商贸商业、商务办公

长乐中路街道办事处 029-89252903

Project Content



Project Location

Starting from the Huashan Railway Special Line in the east and reaching the north of Shaanxi Automobile Factory in the west. District, south to the north area of Shaanxi Automobile Factory and north to Huaqing East Road.

Project Benefits

The project is located in the core area of the Happiness Road section, with convenient public transportation. The surrounding comprehensive market, shopping plaza, and other commercial areas are well-established, and the commercial atmosphere is strong. Education, transportation, and other living facilities are complete.

Total Investment

23 billion yuan (estimated)

Investment Direction

Business and commerce, business office

Contact Information

Changle Middle Road Sub district Office 029-89252903

中药饮片厂及周边改造项目



陕汽厂北区改造项目



项目概况

四至

东起酒十路，西至幸福北路，
南到昆仑厂，北接华清路。

项目优势

项目位于幸福路地区，距离地铁八号线和二十号线王家坟地铁站700米，且位于幸福路地区的北门户位置，项目位置极佳，未来发展前景广阔。

346.94 占地面积
亩

135 限高
米

111 投资总额
亿元

≤5.0 容积率

投资方向

商贸商业、商务办公

幸福路管委会 029-68753751

Project Content



Project Location

Starting from Jiushi Road in the east and ending at Xingfu North Road in the west, South to Kunlun Factory and north to Huaqing Road.

Project Benefits

The project is located in the Xingfu Road area, away from Metro No.8The Wangjiafen subway station on Line 20 and Line 20 is 700 meters away, Located at the northern gateway of the Xingfu Road areaThe location is excellent and the future development prospects are broad.

Total Investment

111 billion yuan (estimated)

Investment Direction

Business and commerce, business office

Contact Information

Happy Road Management Committee 029-68753751

项目概况

四至
东起规划路，西至幸福北路，
南到长缨路，北接昆仑厂。

项目优势
项目位于幸福路核心地区，紧邻幸福林带，
占据丰富的生态资源，并且项目紧邻地铁
八号线和七号线王家坟地铁站，交通便捷。

188.54 占地面积
亩

80 限高
米

54 投资总额
亿元

≤ 2.8 容积率

投资方向

高端住宅、社区商业

幸福路管委会 029-68753751

Project Content



Project Location

Starting from Guihua Road in the east and ending at Xingfu North Road in the west, South to Changying Road and north to Kunlun Factory.

Project Benefits

The project is located in the core area of Xingfu Road, adjacent to the Xingfu Forest Belt, occupying rich ecological resources. The project is also adjacent to the Wangjiafen subway station on Line 8 and Line 7, with convenient transportation.

Total Investment

54 billion yuan (estimated)

Investment Direction

High end residential and community commerce

Contact Information

Happy Road Management Committee 029-68753751

陕汽厂南区改造项目



陕汽厂家属院改造项目



项目概况

四至

东起万寿路，西至陕汽二校，
南到兴工路，北接华清东路。

项目优势

项目位于幸福路地区北门户位置，距离地铁八号线和二十号线王家坟地铁700米，交通便利，位置极佳。项目周边环境优美，拥有极其完善的基础配套设施，未来发展前景广阔。

150 占地面积
亩

150 限高
米

80 投资总额
亿元

≤ 5.0 容积率

投资方向

商贸商业、商务办公

胡家庙街道办事处 029-61119298

Project Content



Project Location

Starting from Wanshou Road in the east and reaching Shaanxi Automobile Second School in the west, South to Xingong Road and north to Huaqing East Road.

Project Benefits

The project is located at the north entrance of the Xingfu Road area, 700 meters away from the Wangjiafen Subway of Metro Lines 8 and 20, with convenient transportation and excellent location. The surrounding environment of the project is beautiful, with extremely complete infrastructure and supporting facilities, and has broad prospects for future development.

Total Investment

80 billion yuan (estimated)

Investment Direction

Business and commerce, business office

Contact Information

Hujiamiao Sub district Office 029-61119298

项目概况

四至 东起公园北路，西至天伦佐治公馆，
南到新兴骏景园，北接华清路。

项目优势 项目位于幸福路地区，临近二环，交通便利，项目靠近地铁三号线，通达性较好，周边居民区密集，基础设施配套完善，并且拥有丰富的客群优势。

415 占地面积
亩

135 限高
米

111 投资总额
亿元

≤5.0 容积率

投资方向

商贸商业、商务办公

幸福路管委会 029-68753751

Project Content



Project Location

Starting from Park North Road in the east and ending at Tian lun George Mansion in the west, South to Xin xing Jun jing Garden and north to Huaqing Road.

Project Benefits

The project is located in the Xingfu Road area, near the Second Ring Road, with convenient transportation. The project is close to Metro Line 3, with good accessibility, dense surrounding residential areas, complete infrastructure, and a rich customer base advantage.

Total Investment

111 billion yuan (estimated)

Investment Direction

Business and commerce, business office

Contact Information

Happy Road Management Committee 029-68753751

胡家庙粮油仓库及周边改造项目



泵阀厂周边棚户区改造项目



项目概况

四至

东起汉杰天赐良苑楼盘，西至东二环，南到长缨东路，北接恒基碧翠锦华楼盘。

项目优势

项目位于幸福路地区，交通便利，可直达西安火车站，区域位置优越，周边拥有多家大型商业综合体，周边基础医疗、教学、生活配套齐全。

90 占地面积
亩

100 限高
米

30 投资总额
亿元

≤ 3.0 容积率

投资方向

高端住宅、社区商业

胡家庙街道办事处 029-61119298

Project Content



Project Location

Starting from the Hanjie Tianci Liangyuan property in the east and ending at the East Second Ring Road in the west, To the south is Changying East Road, and to the north is Hengji Bicui Jinhua Real Estate.

Project Benefits

The project is located in the Xingfu Road area, with convenient transportation and direct access to Xi'an Railway Station. The regional location is superior, and there are multiple large commercial complexes around, with complete basic medical, teaching, and living facilities.

Total Investment

30 billion yuan (estimated)

Investment Direction

High end residential and community commerce

Contact Information

Hujiamiao Sub district Office 029-61119298

项目概况

四至 东起万年路，西至勤工路，
南到长乐中路，北接长缨东路。

项目优势 项目位于幸福路地区，紧邻地铁一号线和三号线，出行便捷，并且项目周边的长缨路商业一条街拥有多家成熟的大型综合类商贸广场，商业氛围浓厚。

446 占地面积
亩

100 限高
米

30 投资总额
亿元

≤ 3.0 容积率

◆ 投资方向 ◆
高端住宅、社区商业

胡家庙街道办事处 029-61119298

Project Content



Project Location

Starting from Wannian Road in the east and ending at Qingong Road in the west, South to Changle Middle Road and north to Changying East Road.

Project Benefits

The project is located in the Xingfu Road area, adjacent to Metro No.1 Line 3 and Line 3 are convenient for travel, and the project week There are multiple mature commercial streets on Changying Road by the sideA large comprehensive commercial plaza with a strong commercial atmosphereThick.

Total Investment

30 billion yuan (estimated)

Investment Direction

High end residential and community commerce

Contact Information

Hujiamiao Sub district Office 029-61119298

南张村及周边棚户区改造项目



胡家庙十字东南角区域改造项目



项目概况

四至

东起勤工路，西至东二环，
南到樱花路，北接长缨东路。

项目优势

项目位于幸福路地区，紧邻地铁3号线胡家庙站，位置优越、交通便利，地块周边基础医疗、教学、生活等基础配套设施齐全，周边商贸密集，商业氛围浓厚。

119 占地面积
亩

100 限高
米

30 投资总额
亿元

≤ 3.0 容积率

投资方向

高端住宅、社区商业

胡家庙街道办事处 029-61119298

Project Content



Project Location

Starting from Qingong Road in the east and ending at East Second Ring Road in the west, South to Sakura Road and north to Changying East Road.

Project Benefits

The project is located in the Xingfu Road area, adjacent to Metro 3 The Hujiamiao Station on the line has a superior location and convenient transportation, Basic medical, teaching, and living facilities around the plot. The basic supporting facilities are complete, and the surrounding areas are densely populated with commerce and commerce. There is a strong business atmosphere.

Total Investment

30 billion yuan (estimated)

Investment Direction

High end residential and community commerce

Contact Information

Hujiamiao Sub district Office 029-61119298

项目概况

四至

东起规划路，西至幸福中路，
南到华山路，北接长乐中路。

项目优势

项目位于幸福路地区，紧邻幸福林带，拥有丰富的生态资源，周边居民区密集，客群集聚，生活配套设施完善，并且项目周边地铁线路丰富，交通便利。

191 占地面积
亩

170 限高
米

82 投资总额
亿元

≤5.5 容积率

◇ 投资方向 ◇

商贸商业、商务办公

长乐中路街道办事处 029-82520953

Project Content



Project Location

Starting from Guihua Road in the east and ending at Xingfu Middle Road in the west, South to Huashan Road and north to Changle Middle Road.

Project Benefits

The project is located in the Xingfu Road area, adjacent to the Xingfu Forest Belt, with rich ecological resources. The surrounding residential areas are dense, with a concentrated customer base and complete living facilities. Additionally, the surrounding subway lines are abundant and the transportation is convenient.

Total Investment

82 billion yuan (estimated)

Investment Direction

Business and commerce, business office

Contact Information

Changle Middle Road Sub district Office 029-82520953

809库及周边改造项目



黄河厂十四街坊棚户区改造项目



项目概况

四至

东起万寿中路，西至康乐路，
南到十四街坊路，北接长乐中路。

项目优势

项目位于幸福林带核心区域，紧邻地铁一
号与八号线换乘站，交通便利，人流量大，
周边商贸密集，商业氛围浓厚，导流引流
功能强大。

49 占地面积
亩

170 限高
米

28 投资总额
亿元

≤ 5.5 容积率

投资方向

商贸商业、商务办公

长乐中路街道办事处 029-82520953

Project Content



Project Location

Starting from Wanshou Middle Road in the east and ending at Kangle Road in the west, South to 14th Street Road and north to Changle Middle Road.

Project Benefits

The project is located in the core area of the Happiness Forest Belt, adjacent to the transfer station of Metro Line 1 and Line 8. It has convenient transportation, high pedestrian flow, dense commerce and trade in the surrounding area, strong commercial atmosphere, and strong diversion and drainage functions.

Total Investment

28 billion yuan (estimated)

Investment Direction

Business and commerce, business office

Contact Information

Changle Middle Road Sub district Office 029-82520953

项目概况

四至 东起秦川厂区，西至幸福中路，
南到秦川厂区，北接福邸铭门小区。

项目优势 项目位于幸福路地区的韩森路节点，紧邻
地铁八号线和六号线站点，交通便利，并
且项目周边已落地百度营销西北服务中心
项目，具有较强的科技产业发展优势。

123.98 占地面积
亩

200 限高
米

57 投资总额
亿元

≤ 5.5 容积率

投资方向

商贸商业、商务办公

韩森路街道办事处 029-83229540

Project Content



Project Location

Starting from the Qinchuan factory area in the east and ending at Xingfu Middle Road in the west, To the south is the Qinchuan factory area and to the north is the Fudi Mingmen community.

Project Benefits

The project is located at the Hansen Road node in the Xingfu Road area, Adjacent to subway stations on Line 8 and Line 6, transportation Convenient, and the surrounding area of the project has been implemented for Baidu marketing The North west Service Center project has strong technology capabilities Industrial development advantages.

Total Investment

57 billion yuan (estimated)

Investment Direction

Business and commerce, business office

Contact Information

Hansen Road Sub district Office 029-83229540

唐都汽修厂及周边改造项目



秦川厂改造项目



项目概况

四至

位于秦川厂内。

项目优势

项目位于幸福路地区，地块紧邻林带，自然生态优势明显，交通方面通达性好，并且临近地铁八号线韩森路站，周边居住人口密集，项目发展前景广阔。

224.5 占地面积
亩

200 限高
米

100 投资总额
亿元

≤ 5.0 容积率

投资方向

商贸商业、商务办公

幸福路管委会 029-68753751

Project Content



Project Location

Located within the Qinchuan factory.

Project Benefits

The project is located in the Xingfu Road area, adjacent to the forest belt, with obvious natural ecological advantages and good transportation accessibility. It is also close to the Hansen Road Station of Metro Line 8, and the surrounding population is dense. The project has broad development prospects.

Total Investment

100 billion yuan (estimated)

Investment Direction

Business and commerce, business office

Contact Information

Happy Road Management Committee 029-68753751

项目概况

四至 东起张坡村内部路，西至咸宁小学西围墙，
南到咸宁东路，北接规划路。

项目优势 项目位于幸福路板块，紧邻咸宁小学，基础教育资源丰富，生态环境优质，项目靠近地铁六号线卫星测控中心站，交通便利。

30 占地面积
亩

170 限高
米

20 投资总额
亿元

≤5.0 容积率

投资方向

商贸商业、商务办公

韩森路街道办事处 029-83229540

Project Content



Project Location

Starting from the internal road of Zhangpo Village in the east and ending at Xianning Elementary School in the west Fence, south to Xianning East Road and north to Guihua Road.

Project Benefits

The project is located in the Xingfu Road section, adjacent to Xianning Elementary School, Rich basic education resources and high-quality ecological environment, The project is located near the satellite measurement and control center station of Metro Line 6, Convenient transportation.

Total Investment

20 billion yuan (estimated)

Investment Direction

Business and commerce, business office

Contact Information

Hansen Road Sub district Office 029-83229540

咸宁小学周边改造项目



公园南路周边改造项目



项目概况

四至

东起万寿中路，西至公园南路，
南到咸宁中路，北接爱民路。

项目优势

项目位于幸福路板块，紧邻幸福林带，已落地百度营销西北服务中心项目，具有较强的科技产业发展优势，未来产业发展前景广阔。

297 占地面积
亩

150 限高
米

75 投资总额
亿元

≤ 5.0 容积率

投资方向

商贸商业、商务办公

韩森路街道办事处 029-83229540

Project Content



Project Location

Starting from Wanshou Middle Road in the east and ending at Gongyuan South Road in the west, South to Xianning Middle Road and north to Aimin Road.

Project Benefits

The project is located in the Xingfu Road section, adjacent to the Xingfu Forest Belt. The Baidu Marketing Northwest Service Center project has been implemented. With strong technological industry development advantages, the future prospects for industrial development are broad.

Total Investment

75 billion yuan (estimated)

Investment Direction

Business and commerce, business office

Contact Information

Hansen Road Sub district Office 029-83229540

项目概况

四至

位于东方厂内。

项目优势

项目位于幸福路地区，紧邻幸福林带，拥有丰富的生态资源，周边居民区密集，客群集聚，生活配套设施完善，并且项目周边地铁线路丰富，交通便利。

350.48 占地面积
亩

80 限高
米

100 投资总额
亿元

≤ 2.8 容积率

◇ 投资方向 ◇

高端住宅、社区商业

幸福路管委会 029-68753751

Project Content



Project Location

Located within the Dongfang factory.

Project Benefits

The project is located in the Xingfu Road area, adjacent to the Xingfu Forest Belt, with rich ecological resources. The surrounding residential areas are dense, with a concentrated customer base and complete living facilities. Additionally, the surrounding subway lines are abundant and the transportation is convenient.

Total Investment

100 billion yuan (estimated)

Investment Direction

High end residential and community commerce

Contact Information

Happy Road Management Committee 029-68753751

东方厂改造项目





心之所向
• 皆有所成

新城
XIN CHENG

INVEST
IN
XINCHENG

新城
XIN CHENG

TRANSFORM
RENEWAL
INDUSTRY
CULTURAL TOURISM

解放路 板块

更新 • 老城提品质

解放路板块东至环城东路、西至北大街、南至东大街、北至顺城北路，规划面积4.2平方公里。



顺城巷老式苏联楼片区改造项目



项目概况

四至

东起新知小学，西至铁路党校，
南到西七路，北接顺城巷。

项目优势

项目位于解放路板块，紧邻西安城墙，历史底蕴丰厚，是典型的城墙文化经济带，具有浓厚的地标景观价值和文化价值，地铁、公交资源丰富，交通便利。

7.12 占地面积
亩

24 限高
米

0.59 投资总额
亿元

≤ 2.0 容积率

◇ 投资方向 ◇

商贸商业

解放门街道办事处 029-87405537

Project Content



Project Location

Starting from Xinzhi Primary School in the east, reaching Railway Party School in the west, Xiqi Road in the south, and Shuncheng Lane in the north.

Project Benefits

The project is located in the Jiefang Road section, adjacent to the Xi'an City Wall, with rich historical and cultural heritage. It is a typical city wall cultural and economic belt with strong landmark landscape value and cultural value. The subway and bus resources are abundant, and transportation is convenient.

Total Investment

0.59 billion yuan (estimated)

Investment Direction

Business and commerce

Contact Information

Jiefangmen Sub district Office 029-87405537

項目概況

四至 东起交大二院公寓(含)，西至新民街，
南到新民三巷，北接广电高层家属院。

項目优势 項目位于解放路板块核心区域，区位优势
明显，医院、商贸等生活设施配套齐全，
同时項目紧邻地铁1、2、4号线，公交线
路密集，公共出行便利。

7 占地面积
亩

24 限高
米

2 投资总额
亿元

≤2.0 容积率

◆ 投资方向 ◆

商贸商业

西一路街道办事处 029-87522090

Project Content



Project Location

Starting from the second courtyard apartment (including) of Jiaotong University in the east, reaching Xinmin Street in the west, Xinmin Third Lane in the south, and connecting to the high-rise family courtyard of Radio and Television in the north.

Project Benefits

The project is located in the core area of the Jiefang Road section, with obvious geographical advantages and complete supporting facilities such as hospitals and commerce. At the same time, the project is adjacent to subway lines 1, 2, and 4, with dense bus routes and convenient public transportation.

Total Investment

2 billion yuan (estimated)

Investment Direction

Business and commerce

Contact Information

Xi'yi Road Sub district Office 029-87522090

新民三巷保租房项目



新民一巷棚户区改造项目



项目概况

四至

东起二轻家属院，西至新民街，
南到海星广场，北接新民一巷。

项目优势

项目位于解放路板块核心区域，周边中小学、医疗资源丰富，商业配套成熟，商业楼宇密集，人流量大，停车资源稀缺，停车需求旺盛。

12 占地面积
亩

24 限高
米

8 投资总额
亿元

≤ 2.0 容积率

◇ 投资方向 ◇

多功能立体公共停车场

西一路街道办事处 029-87522090

Project Content



Project Location

Starting from the Second Light Family Courtyard in the east, reaching Xinmin Street in the west, Haixing Square in the south, and Xinmin Yixiang in the north.

Project Benefits

The project is located in the core area of the Jiefang Road section, surrounded by abundant primary and secondary schools and medical resources, mature commercial facilities, dense commercial buildings, high pedestrian flow, scarce parking resources, and strong demand for parking.

Total Investment

8 billion yuan (estimated)

Investment Direction

Multifunctional three-dimensional public parking lot

Contact Information

Xi'yi Road Sub district Office 029-87522090

项目概况

四至
东起尚勤路，西至尚德路，
南到东五路，北接顺城北路。

项目优势
项目位于解放路板块核心区域，临近西安火车站，人流量大，附近有多条地铁及公交线路，交通便利，周边商业、医疗资源丰富，生活配套设施完善。

123.7 占地面积
亩

24 限高
米

25-35 投资总额
亿元

≤2.0 容积率

◇ 投资方向 ◇

商贸商业、商务办公

解放门街道办事处 029-87405537

Project Content



Project Location

Starting from Shangqin Road in the east, reaching Shangde Road in the west, Dongwu Road in the south, and Shuncheng North Road in the north.

Project Benefits

The project is located in the core area of the Jiefang Road section, near Xi'an Railway Station, with high pedestrian flow. There are multiple subway and bus lines nearby, providing convenient transportation. The surrounding commercial and medical resources are abundant, and the living facilities are complete.

Total Investment

25-35 billion yuan (estimated)

Investment Direction

Business and commerce, business office

Contact Information

Jiefangmen Sub district Office 029-87405537

东六、东七路片区城市更新项目



东六路片区改造项目



项目概况

四至

东起顺城东路，西至居住小区，
南到东六路，北接朝阳幼儿园。

项目优势

项目位于解放路板块，临近非遗美食街区
永兴坊，人流量大，公交地铁线路密集，
公共交通便利，商业、学校、医院等配套
设施成熟，发展前景广阔。

3.86 占地面积
亩

24 限高
米

0.6 投资总额
亿元

≤ 2.0 容积率

投资方向

商贸商业、商务办公

中山门街道办事处 029-62950769

Project Content



Project Location

Starting from Shuncheng East Road in the east, reaching residential communities in the west, Dongliu Road in the south, and Chaoyang Kindergarten in the north.

Project Benefits

The project is located in the Jiefang Road section, near the Yongxingfang Intangible Cultural Heritage Food District, with high pedestrian flow, dense bus and subway lines, convenient public transportation, mature supporting facilities such as commercial, school, and hospital, and broad development prospects.

Total Investment

0.6 billion yuan (estimated)

Investment Direction

Business and commerce, business office

Contact Information

Zhongshanmen Sub district Office 029-62950769

項目概況

四至 东起顺城东路，西至尚爱路和新中东巷，
南到东二路，北接东四路。

項目優勢 項目位於解放路板塊，緊鄰非遺美食街區
永興坊，區位優勢明顯，周邊文旅及商業
資源豐富，人流量大，同時地鐵、公交等
配套設施完善，公共交通便利。

64 占地面積
畝

24 限高
米

15 投資總額
億元

≤ 2.0 容積率

◆ 投資方向 ◆

商貿商業

中山門街道辦事處 029-62950769

Project Content



Project Location

Starting from Shuncheng East Road in the east, reaching Shang ai Road and New Middle East Lane in the west, Dong'er Road in the south, and Dongsu Road in the north.

Project Benefits

The project is located in the Jiefang Road section, adjacent to the Yongxingfang Intangible Cultural Heritage Food Street, with obvious geographical advantages. The surrounding cultural, tourism, and commercial resources are abundant, with a large pedestrian flow. At the same time, supporting facilities such as subways and buses are complete, and public transportation is convenient.

Total Investment

15 billion yuan (estimated)

Investment Direction

Business and commerce

Contact Information

Zhongshanmen Sub district Office 029-62950769

長盛坊項目



西部信托大厦南侧棚户区改造项目



项目概况

四至

东起尚德路，西至人民大厦家属院，南到省电力公司家属院，北接西部信托大厦。

项目优势

项目位于解放路板块，处于市区核心地段，拥有得天独厚的地缘优势，周边商业楼宇密集，公共交通便利，人流量大，配套设施完善，增值潜力大。

11

占地面积
亩

24

限高
米

7

投资总额
亿元

≤ 2.0

容积率

◇ 投资方向 ◇

商贸商业、商务办公

西一路街道办事处 029-87522090

Project Content



Project Location

Starting from Shangde Road in the east, reaching the People's Building Family Courtyard in the west, reaching the Provincial Power Company Family Courtyard in the south, and connecting to the Western Trust Building in the north.

Project Benefits

The project is located in the Jiefang Road section, in the core area of the urban area, with unique geographical advantages. The surrounding commercial buildings are dense, public transportation is convenient, there is a large flow of people, supporting facilities are complete, and there is great potential for value-added.

Total Investment

7 billion yuan (estimated)

Investment Direction

Business and commerce, business office

Contact Information

Xi'yi Road Sub district Office 029-87522090

項目概況

四至
东起尚俭路，西至解放路，
南到东一路，北接建国巷。

項目優勢
項目位於解放路板塊核心區域，擁有得天
獨厚的地緣優勢，緊鄰地鐵一號線、四號
線，交通出行便利，周邊配套設施成熟，
商業、醫療資源豐富。

34.24 占地面積
畝

24 限高
米

15 投資總額
億元

≤ 2.0 容積率

◆ 投資方向 ◆

商貿商業、商務辦公

中山門街道辦事處 029-62950769

Project Content



Project Location

Starting from Shangjian Road in the east, reaching Jiefang Road in the west, Dongyi Road in the south, and Jianguo Lane in the north.

Project Benefits

The project is located in the core area of the Jiefang Road section, with unique geographical advantages. It is adjacent to Metro Lines 1 and 4, with convenient transportation and mature supporting facilities, as well as abundant commercial and medical resources.

Total Investment

15 billion yuan (estimated)

Investment Direction

Business and commerce, business office

Contact Information

Zhongshanmen Sub district Office 029-62950769

建国巷改造项目





心之所向 • 皆有所成

新城
XIN CHENG

INVEST
IN
XINCHENG

新城
XIN CHENG

TRANSFORM
RENEWAL
INDUSTRY
CULTURAL TOURISM

西京 医院 板块

产业 • 大健康+商贸

西京医院板块东至东二环、西至环城东路、南至永乐路、北至华清路。规划面积3.1平方公里。



东福大厦项目



项目概况

四至

东起中兴路小学，西至中兴路，
南到永乐路，北接新安仁坊小区。

项目优势

项目位于西京医院板块，顶尖的医技资源丰富，拥有发展医疗产业的深厚基础，未来发展前景广阔，并且项目周边各类商贸富集，人流量密集。

7.2 占地面积
亩

100 限高
米

3 投资总额
亿元

≤ 2.8 容积率

◇ 投资方向 ◇

商贸商业、商务办公

长乐西路街道办事处 029-82561124

Project Content



Project Location

Starting from Zhongxing Road Elementary School in the east, reaching Zhongxing Road in the west, Yongle Road in the south, and Xin'an Renfang Community in the north.

Project Benefits

The project is located in the Xijing Hospital sector, with abundant top-notch medical technology resources and a solid foundation for the development of the medical industry. The future development prospects are broad, and various types of commerce and trade are enriched around the project, with dense pedestrian flow.

Total Investment

3 billion yuan (estimated)

Investment Direction

Business and commerce, business office

Contact Information

Changle West Road Sub district Office 029-82561124

项目概况

四至 东起安仁坊小区，西至经九路，
南到长乐西路，北接永乐路。

项目优势 项目位于西京医院板块，医疗资源密集，
医疗产业的发展基础良好，未来前景广阔，
并且项目周边配套设施完善，商贸聚集，
人流量较大。

17.6 占地面积
亩

100 限高
米

18 投资总额
亿元

≤ 2.8 容积率

◇ 投资方向 ◇

高端住宅、社区商业

长乐西路街道办事处 029-82561124

Project Content



Project Location

Starting from Anrenfang Community in the east, reaching Jingjiu Road in the west, Changle West Road in the south, and Yongle Road in the north.

Project Benefits

The project is located in the Xijing Hospital sector, with dense medical resources and a good foundation for the development of the medical industry. The future prospects are broad, and the surrounding supporting facilities of the project are complete, with commercial gathering and a large pedestrian flow.

Total Investment

18 billion yuan (estimated)

Investment Direction

High end residential and community commerce

Contact Information

Changle West Road Sub district Office 029-82561124

经九路东侧棚户区改造项目



永乐东村保健康体中心项目



项目概况

四至

东起兴庆路，西至永乐大厦，
南到碑林区，北接永乐路。

项目优势

项目位于西京医院板块，顶尖的医技资源
富集，拥有发展医疗产业的深厚基础，未
来发展前景广阔，并且项目周边交通网密
集，交通便利，基础设施完善。

19.95 占地面积
亩

100 限高
米

10 投资总额
亿元

≤ 2.8 容积率

◇ 投资方向 ◇

商贸商业、商务办公

长乐西路街道办事处 029-82561124

Project Content



Project Location

Starting from Xingqing Road in the east and ending at Yongle Building in the west, South to Beilin District and north to Yongle Road.

Project Benefits

The project is located in the Xijing Hospital sector, with abundant top medical technology resources and a solid foundation for the development of the medical industry. The future development prospects are broad, and the surrounding transportation network is dense, convenient, and the infrastructure is complete.

Total Investment

10 billion yuan (estimated)

Investment Direction

Business and commerce, business office

Contact Information

Changle West Road Sub district Office 029-82561124



心之所向 · 皆有所成

新城
XIN CHENG

TRANSFORM
RENEWAL
INDUSTRY
CULTURAL TOURISM

大明宫 板块



INVEST
IN
XINCHENG

新城
XIN
CHENG

文旅 · 城市主客厅

大明宫板块东至金花北路、西至未央路、
南至环城北路—华清路、北至龙首北路
和啤酒路。规划面积7.5平方公里。

Dk24、25建设开发项目



项目概况

四至

东起拾翠路，西至西安市实验小学第二分校，南到麟德一路，北接西安市邮政家属院。

项目优势

项目紧邻西安站，处于人流量密集地带，周边学校、地铁、公交等配套设施完善，公共交通便利，且靠近大明宫遗址公园，文旅资源丰富。

100 占地面积
亩

100 限高
米

20 投资总额
亿元

≤ 5.5 容积率

◇ 投资方向 ◇

商贸商业、商务办公

自强路街道办事处 029-81620068

Project Content



Project Location

Starting from Shicui Road in the east, reaching the second branch of Xi'an Experimental Primary School in the west, reaching Linde 1st Road in the south, and connecting to Xi'an Postal Family Court yard in the north.

Project Benefits

The project is adjacent to Xi'an Station, located in a densely populated area with complete supporting facilities such as schools, subways, and public transportation. It is also close to the Daming Palace Ruins Park and has abundant cultural and tourism resources.

Total Investment

20 billion yuan (estimated)

Investment Direction

Business and commerce, business office

Contact Information

Ziqiang Road Sub district Office 029-81620068

项目概况

四至 东起红旗铁路线，西至建华路，
南到陇海铁路线，北接纱厂街。

项目优势 项目靠近大明宫遗址公园，周边火车站、
公交、地铁等公共配套设施完善，同时临
近大华1935、益田假日等商业繁华商业区，
市场辐射面广。

133 占地面积
亩

100 限高
米

48 投资总额
亿元

≤ 2.8 容积率

◇ 投资方向 ◇

高端住宅、社区商业

太华路街道办事处 029-81042263

Project Content



Project Location

Starting from the Hongqi Railway Line in the east, reaching Jianhua Road in the west, Longhai Railway Line in the south, and Shachang Street in the north.

Project Benefits

The project is located near the Daming Palace Ruins Park, with complete public supporting facilities such as train stations, buses, and subways. At the same time, it is close to bustling commercial areas such as Dahua 1935 and Yitian Holiday, with a wide market coverage.

Total Investment

48 billion yuan (estimated)

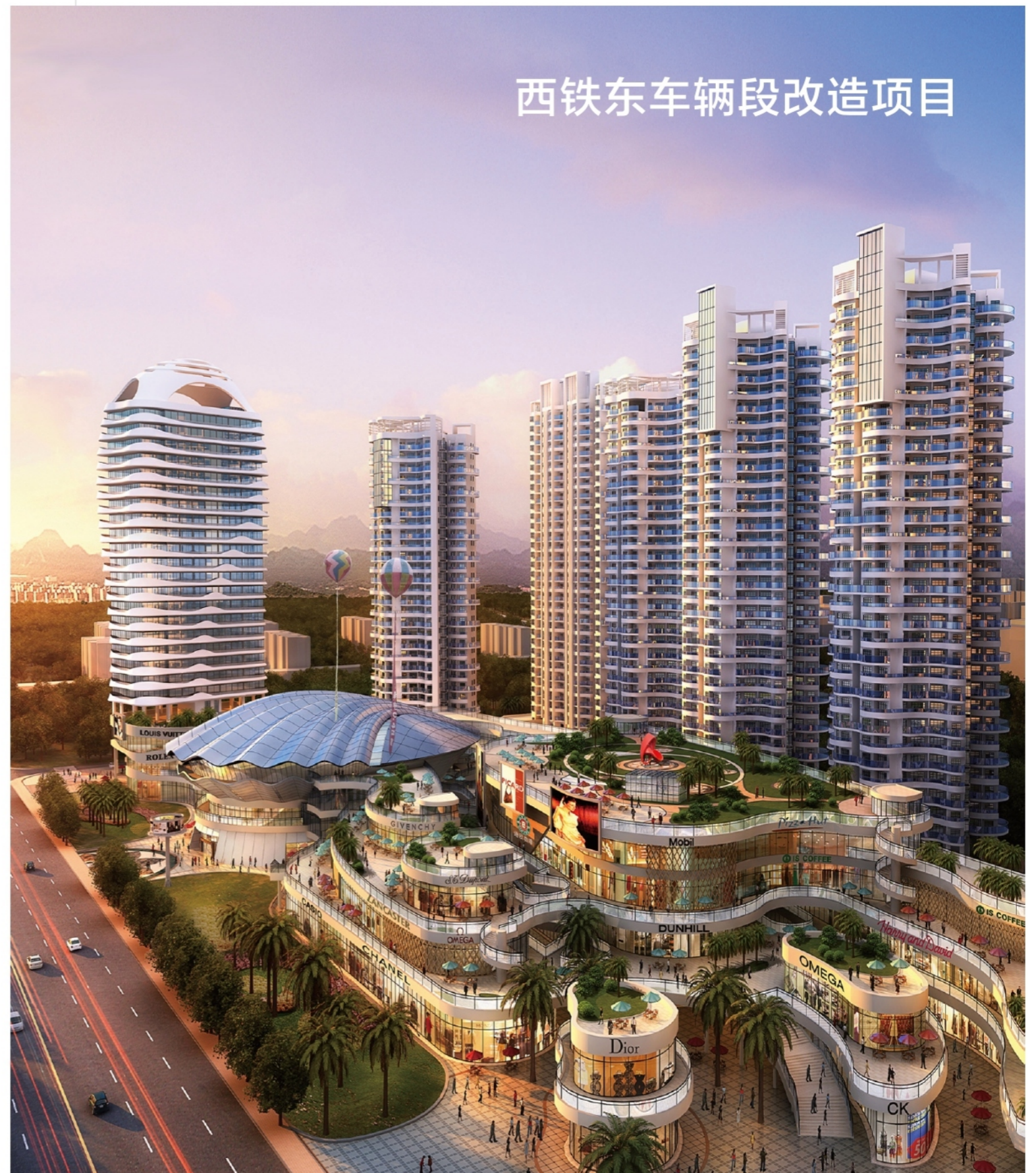
Investment Direction

High end residential and community commerce

Contact Information

Taihua Road Sub district Office 029-81042263

西铁东车辆段改造项目



永吉新村棚改项目



项目概况

四至

东起铁道办家属院，西至万国金色家园小区以东，南到含元路，北接八府庄小区。

项目优势

项目位于火车站——大明宫板块，紧邻地铁三号线、地铁四号线，同时项目临近大明宫遗址公园，周边环境开阔，配套设施完善，目标受众大，增值潜力大。

60 占地面积
亩

100 限高
米

22 投资总额
亿元

≤ 2.8 容积率

◇ 投资方向 ◇

高端住宅、社区商业

太华路街道办事处 029-81042263

Project Content



Project Location

Starting from the Family Courtyard of the Railway Office in the east, west to the east of the Wanguo Golden Home Community, south to Hanyuan Road, and north to the Bafuzhuang Community.

Project Benefits

The project is located in the Daming Palace section of the railway station, adjacent to Metro Line 3 and Metro Line 4. At the same time, the project is adjacent to the Daming Palace Ruins Park, with an open surrounding environment, complete supporting facilities, a large target audience, and great value-added potential.

Total Investment

22 billion yuan (estimated)

Investment Direction

High end residential and community commerce

Contact Information

Taihua Road Sub district Office 029-81042263

項目概況

四至 东起东二环，西至经九路，
南到陇海线，北接含元路。

項目优势 项目位于火车站——大明宫板块，交通、
文旅资源丰富，周边为较大规模的居住区，
视野开阔，无不良建筑，公共配套设施完
善，市场辐射面广。

296 占地面积
亩

100 限高
米

100 投资总额
亿元

≤ 2.8 容积率

◆ 投资方向 ◆

高端住宅、社区商业

太华路街道办事处 029-81042263

Project Content



Project Location

Starting from East Second Ring Road in the east, reaching Jing jiu Road in the west, Longhai Line in the south, and Hanyuan Road in the north.

Project Benefits

The project is located in the Daming Palace section of the rail way station, with abundant transportation and cultural tourism resources. The surrounding area is a large-scale residential area, with a wide view, no adverse buildings, complete public support ing facilities, and a wide market coverage.

Total Investment

100 billion yuan (estimated)

Investment Direction

High end residential and community commerce

Contact Information

Taihua Road Sub district Office 029-81042263

物资供应段开发项目



1. 新城建设
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新城

幸福

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